GUIDE TO GIVING

Less than 15 percent of all donations cover standard indirect costs related to management and fundraising efforts. This amount is well within the normal range recommended and monitored by charity watchdog organizations.

All organizations receiving funds from the United Way of Greater Mercer County are required to be in compliance with the USA Patriot Act. United Way of Greater Mercer County will retain funds designated to agencies failing to meet compliance requirements for use in funding human service needs in the community.

Consider using payroll deduction to increase the value of your contribution.

For each dollar contributed through payroll deduction*, the University will contribute 15 cents per dollar.

For all other gifts, the University will contribute 10 cents per dollar.

*ONLY CURRENT UNIVERSITY EMPLOYEES MAY MAKE A CONTRIBUTION VIA PAYROLL DEDUCTION. IF YOU DONATE BY PAYROLL DEDUCTION, YOUR JANUARY 2017 PAYCHECK STUB, WHICH DISPLAYS YOUR DONATION FOR THE YEAR, WILL BE YOUR RECEIPT. FOR SINGLE, ONE-TIME DONATIONS OF $250 OR MORE, UNITED WAY WILL SEND A TAX RECEIPT. NO COMPENSATION, GOODS, OR SERVICES HAVE BEEN GIVEN TO THE DONOR IN RETURN FOR THIS CONTRIBUTION.
Distribution Options

There are several opportunities to choose from to distribute your campaign contribution to the United Way. You may choose one distribution option on the pledge envelope.

United Way of Greater Mercer County Community Impact Fund
www.uwgmc.org

United Way of Greater Mercer County works every day to advance the common good by focusing on children, families, seniors, and individuals. One gift to United Way’s Community Impact Fund combines with those of thousands of other people to fund evidence-based programs that make a difference. No other single contribution supports as many critical human service, health, and education programs that have a lasting impact throughout the community. Additionally, you can choose to give directly to one focus areas:

Education
United Way focuses on closing the achievement gap for elementary age children, keeping them engaged throughout high school and beyond.
Programs: Summer Slide, Reading Oasis, Campfire (Bullying Program)

Income
United Way builds partnerships with area employers to strengthen the financial security of their employee workforce and bring critical programs to the workplace.
Programs: Workplace resources, Volunteers in Tax Assistance, FAFSA Completion Assistance and College Prep

Seminars

Health
United Way provides critical health education and outreach on the prevention and management of chronic diseases, working closely with unserved and underserved populations.
Programs: Prostate and Cervical Cancer Outreach and Education, Chronic Disease Self-Management

United Way of Greater Mercer County Programs

You may choose to contribute to a specific United Way of Greater Mercer County program.

$25 provides 100 meals through Strike Out Hunger
$60 provides 3 literacy kits containing a book and interactive activities to school-age children
$150 provides 10 students with FAFSA, essay writing and college admission navigation

$500 creates 1 Child Literacy Improvement Program (CLIP), a child-friendly reading area, in a local barbershop or beauty salon
$1,000 trains 15 barbers to help educate their clients on the importance of prostate cancer screenings

United Way Partner or Nonprofit Agency of Your Choice

In response to demand from donors, the United Way offers you the opportunity to designate your contribution in the following ways:

• Distribute to the United Way in your home community. A minimum donation of $52 is required and a 9 percent processing fee, not to exceed $250, will be deducted.

• Distribute to a nonprofit agency of your choice. This agency must be a valid nonprofit with IRS 501(c)(3) tax status and in compliance with USA Patriot Act requirements to be eligible. A minimum donation of $52 is required and a 9 percent processing fee, not to exceed $250, will be deducted.

Payment Methods

You may donate any amount ($1 or more) in one of two ways:

Easy Payroll Deduction*
Current employees may choose to deduct their total annual donation from their paycheck in equal amounts beginning January 2017. If you donate by payroll deduction, your January 2017 paycheck stub, which displays your donation for the year, will be your receipt. For each dollar contributed through payroll deduction, the University will contribute 15 cents in addition.

* Payroll deduction is only available for current employees of Princeton University.

One-Time Gift
For one-time donations of $250 or more, United Way will send a tax receipt. For each dollar contributed, the University will contribute 10 cents in addition.

• Cash

• Check—Checks should be made payable to the United Way of Greater Mercer County.

• Credit Card—Credit card transactions require a minimum donation of $52. Credit cards accepted include MasterCard, American Express, Visa, and Discover.

You can find more information and track the progress of the University campaign at www.princeton.edu/pr/uw.

Questions?
Contact Jessica Talarick, campaign coordinator, at (609) 258-5980 or jtalaric@princeton.edu.

PPPL employees, contact Ricardo Marquez at rmarquez@pppl.gov or 609-243-2221.